

**SWEAT FOR A VET** is a fundraising event hosted by non-profit organization Project VisAbility with Sport&Health to benefit America's wounded warriors. The goal is to raise money and purchase equipment for Walter Reed Army Hospital and Bethesda's National Naval Hospital, facilities serving our wounded soldiers. Your support as a corporate sponsor, individual contributor or donator of goods and services, will help disabled veterans in a significant way, through the Walter Reed Society, providing them resources to continue their physical training as well as expand their vocational options. Please help support **SWEAT FOR A VET** and make your selection from one of the following options. Thank you.

### Corporate Sponsorships:

#### \$1000 Level Sponsorship **★★ BRONZE ★★**

- Display of company banner or other publicity materials at the main event site
- Company listing on event program and Gala Fundraising Dinner
- Listing on **SWEAT FOR A VET** website\*
- Company logo and website link on official 2010 event registration website\*\*

#### \$5000 Level Sponsorship **★★ SILVER ★★**

- Display of banner or other publicity materials at the main event site
- Company listing on event program and Gala Fundraising Dinner
- Listing on **SWEAT FOR A VET** website\*
- Banner ad on **SWEAT FOR A VET** website\* homepage displayed for 1 month
- Video Ad on large display screen at main event and broadcast to all video linked sites
- Company recognition on official **SWEAT FOR A VET \*\*\*2010\*\*\*** cycling jersey
- Company logo and website link on official 2010 event registration website\*\*

#### \$10,000 Level Sponsorship **★★ GOLD ★★**

- Display of banner or other publicity materials at the event
- Company listing on event program and Gala Fundraising Dinner
- Listing on **SWEAT FOR A VET** website\*
- Banner ad on **SWEAT FOR A VET** website\* homepage displayed for 3 months
- Video Ad on large display screen at main event and broadcast to all video linked sites
- May include one item in "goodie bag"
- Invitation to attend Gala Fundraising Dinner (2 tickets)
- Company recognition in premium location on official **SWEAT FOR A VET \*\*\*2010\*\*\*** cycling jersey
- Company recognition in registration and marketing materials
- Company logo/link on official 2010 event registration website\*\*

#### \$15,000 Level Sponsorship **★★ PLATINUM ★★**

- Display of banner or other publicity materials at the event
- Appreciation plaque presented at event

- Listing on event program and Gala Fundraising Dinner
- Listing on **SWEAT FOR A VET** website\*
- Banner ad on **SWEAT FOR A VET** website\* homepage displayed for 6 months
- Video Ad and Segment on large display screen at event and broadcast to all video linked sites
- May include one item in “goodie bag”
- Invitation to attend Gala Fundraising Dinner (3 tickets)
- Company recognition in better location on official **SWEAT FOR A VET\*\*\*2010\*\*\*** cycling jersey
- Company recognition in registration and marketing materials
- Company logo/link highlighted on official event registration website\*\*
- Company recognition in press and other communications
- Joint news release announcing sponsorship

### **\$25,000 Level or more Sponsorship** **DIAMOND**

- Display of banner or other publicity materials at the event
- Appreciation plaque presented at event
- Listing on event program and Gala Fundraising Dinner
- Listing on **SWEAT FOR A VET** website\*
- Banner ad on **SWEAT FOR A VET** website\* homepage displayed prominently for 12 months
- Video Ad and Segment on large display screen at event and broadcast to all video linked sites
- May include two items in “goodie bag”
- Invitation to attend Gala Fundraising Dinner (4 tickets)
- Company recognition in best location on official **SWEAT FOR A VET\*\*\*2010\*\*\*** cycling jersey
- Company recognition in registration and marketing materials
- Company logo/link highlighted prominently on official event registration website\*\*
- Company highlighted in press and other communications
- Joint news release announcing sponsorship
- Banner/Podium sign at Gala Fundraising Dinner
- Permanent logo on Video Display throughout event (and broadcast to all linked sites globally)

### **Individual Contributions and Donations:**

**Contributor** - \$500 – listed on website as \$500 contributor

**Bronze Contributor** - \$1000 – listed on website as \$1000 contributor

**Silver Contributor** - \$5000 – listed on website as \$5000 contributor; recognition at event

**Gold Contributor** - \$10,000 – special recognition on website and at event; 2 tickets to Gala Dinner

**Platinum contributor** - \$15,000 - special recognition on website and at event; 3 tickets to Gala Dinner

**Diamond Contributor** - \$25,000 or more – official plaque at event, special recognition on website and at event; 4 tickets to Gala Dinner

**In-kind Donator** – listed on website

### **Specialty Sponsorship Opportunities:**

**Goodie Bag Item** – \$300 to place one piece of literature or one item in the participant “goodie bag”

**Hydration and nutrition** – water, juices, fruit, snacks, bagels, etc. – provide directly or pay

**Giveaway items** – bags, towels, water bottles, sweat-bands, socks, eyeglass straps, etc.

**Specialty Sponsorship Opportunities** – other specialty sponsorship opportunities are available.

### **Please support **SWEAT FOR A VET** and America’s wounded warriors:**

To become a corporate sponsor, an individual contributor or to make a donation of goods or services, please **contact us at [info@SweatforaVet.org](mailto:info@SweatforaVet.org)** or call **Debbie Miller at 301-873-0038**.

## SWEAT FOR A VET Sponsorship Levels at a glance:

Benefit	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Banner/ Publicity Materials at Event	✓	✓	✓	✓	✓
Listing in Event Program and Gala Fundraising Dinner	✓	✓	✓	✓	✓
Listing on Sweat Website	✓	✓	✓	✓	✓
Logo/Link on 2010 Event Registration Site	✓	✓	✓	Highlighted	Highlighted Prominently
Video Ad/Segment on Display Screen		✓ Ad	✓ Ad	✓ Ad + Segment	✓ Ad + Segment
Placement on cycling jersey		✓	✓ Good	✓ Better	✓ Best Location
Banner Ad on Sweat Website		✓ 1 mo.	✓ 3 mo.	✓ 6 mo.	✓ 12 mo.
Item Placed in Goodie Bag			✓ 1 item	✓ 1 item	✓ 2 items
Recognition in Mktg & Registration Materials			✓	✓	✓
Ticket to attend Gala Fundraising Dinner Nov 13th			✓ 2 tickets	✓ 3 tickets	✓ 4 tickets
Recognition in Press & Communications				✓	✓
News Release – Announce Sponsor				✓	✓
Appreciation Plaque presented at Event				✓	✓
Banner/Podium sign at Gala Fundraising Dinner					✓
Permanent Logo on Video Display Screen					✓

\* Sweat for a Vet website: [www.sweatforavet.org](http://www.sweatforavet.org) continuous live site for Sweat for a Vet

\*\* Sweat for a Vet 2010 event registration website: [www.sweatforavet.kintera.org](http://www.sweatforavet.kintera.org) annual